

AmbujaNeotia NeoNews

DECEMBER, 2018

Chairman's message

Thank you for your heartwarming response to the first issue of NeoNews. I look forward to your continued support and hope that the future issues of this newsletter will keep you informed about our Group's various projects and activities.

We believe in giving you some of your best experiences through our different business verticals. And along with quality and value we try and combine sustainability and aesthetics as a binding agent to support society. After all, well-being and quality of life are in many ways a function of different aesthetic beliefs included in our everyday reality and have remained an integral part of Indian culture over centuries. Our daily routines

may not be normally appreciated because they lack the surprise elements or novelty of special events. But when they are combined with an aesthetic experience, they add an immense dimension to our happiness.

In our real estate projects, for instance, architecture and landscaping have always been a core element of consideration for us. In whatever we do, our intention remains constant – we endeavour to explore the aesthetic potential of design and execute them to the best of our capabilities. That is how we aspire to be identified as a Group.

Ravi Neotia



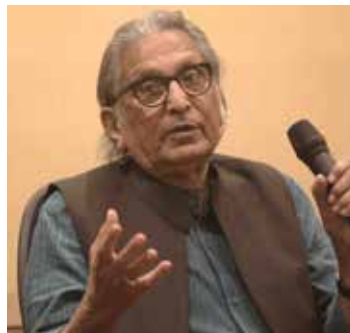
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What's New

- Raajkutir, a legacy-inspired boutique hotel, unlocks its doors on 18th December at Swabhumi
- After Delhi, UNO Chicago Bar & Grill opens its first outlet in Kolkata

NeoFocus

One Year Of Altair

Located on the 19th, 20th and 21st floors of Ecocentre, Altair is a plush boutique hotel in the heart of Kolkata's IT hub at Salt Lake. Perched on the topmost floors of a building occupied by offices, it fulfills the needs of both business and casual travellers, inspired by similar international boutique outlets. Offering panoramic views of the city, Altair is Kolkata's latest 4-star property that offers, besides 23 well-appointed rooms, a conference room, a spacious banqueting hall, three breakaway meeting areas, a state-of-the-art gym, an infinity swimming pool, Jacuzzi and the Elle Spa & Salon. It also houses a restaurant cum Sky Bar with breathtaking views and has become a favourite haunt for both the young and the old.

Altair celebrates its first anniversary this December and has lined up an assortment of action-packed performances that will add colour to the festive season. We look forward to seeing you there.



Altair's heated infinity pool will help you unwind and bring you closer to the sky



Capella, a 90 seater Sky Bar, works as a restaurant for lunch, serving a unique bite-sized buffet and à la carte meals. It transforms into a lively extension of the Sky Lounge all evenings as dusk descends



Rooms at Altair are functional and contemporarily designed, offering great views of the City. Located in the heart of the IT hub, the hotel is popular with business travellers and casual guests



Celeste, a terrace lounge located at the 21st floor, is second to none in the city for its panoramic view. It can accommodate 300 guests. Altair also has excellent conferencing and banqueting facilities to host from 25 to 500 guests

Business Park



Spread across 20 acres, Ecospace is a contemporarily designed business park in Kolkata's New Town. Lush green surroundings create the perfect work-life balance through an array of offerings like a gym, a swimming pool, a food court, a sports lounge, restaurants, a club and a hotel

Country Homes



Situated at Raichak on Ganges, Mallika Villas offer elegant country homes with rooftop swimming pools. Nestled around abundant green surroundings, owning your own residence here allows you easy access to wellness and dining options, along with club facilities and a reason to get away from Kolkata's hectic life whenever you want to relax and rejuvenate

Casual Dining

Uno Chicago Bar & Grill has set foot in the Indian market at last! With the launch of its first outlet at Gardens Galleria Mall, Noida, Ambuja Neotia Group and Dhunseri Petrochem, through a master franchisee arrangement, have brought UNO to India. This is Ambuja Neotia's first national foray in the F&B sector.

In Kolkata, Ambuja Neotia recently opened its UNO outlet at Swabhumi, spread across a three storied structure with a seating capacity of 250. The cuisine is unique along with an eclectic ambience. Though UNO is synonymous with deep-dish pizzas, the menu in India offers a range of several delectable dishes including appetisers, burgers, grills, salads and pastas.



Uno Chicago Bar & Grill at Gardens Galleria Mall, Noida, is setting an exciting trend in casual dining and attracting customers of all ages



The atmosphere at Uno Chicago Bar & Grill in Kolkata's Swabhumi is friendly and has an old world charm about it, just right for socializing

NeoHealth



3rd year students at Neotia Academy of Nursing conducted an awareness programme on Family Planning & Teenage Pregnancy at Kulpi Rural Hospital



BNWCCC organised an in-depth health talk at North Point Boarding School at Kolkata's New Town



A medical education programme on Neo-natal Levels of Care was recently piloted by BNWCCC in association with New Kolkata Academy of Paediatricians for doctors across the city



BNWCCC has, over the years, conducted several corporate health checkups across some of Kolkata's best-known organisations, including the one recently steered for Tata Consultancy Services

NeoLearning



The Neotia University in collaboration with IBM Innovation Center for Education (IBM ICE) celebrated IBM ICE Day at the TNU Campus. A poster competition was held to mark the occasion



TNU, in association with Centre for Science and Environment, New Delhi, organised a Webinar on Air Pollution & Health as part of its Green Educator lecture series at TNU's campus

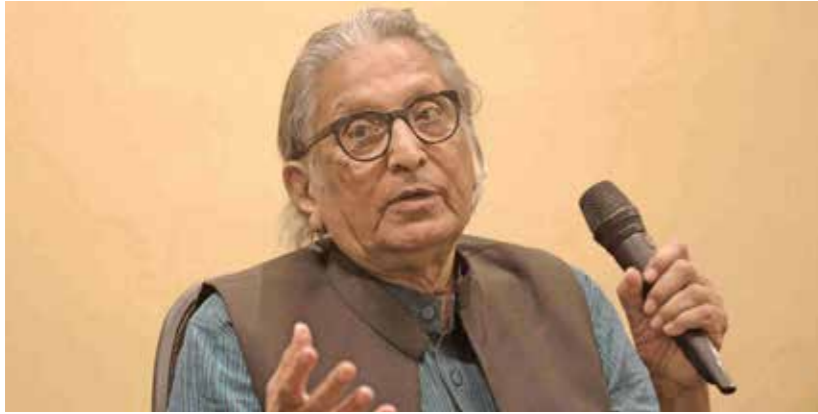


Prof Chittaranjan Kole, an internationally renowned scientist, recently visited the TNU campus as Mentor to the Agriculture Programme



The Technical Club of TNU and NITMAS conducted Parikalpna 2018, a circuitry, model and robotics exhibition on the campus

NeoHappenings

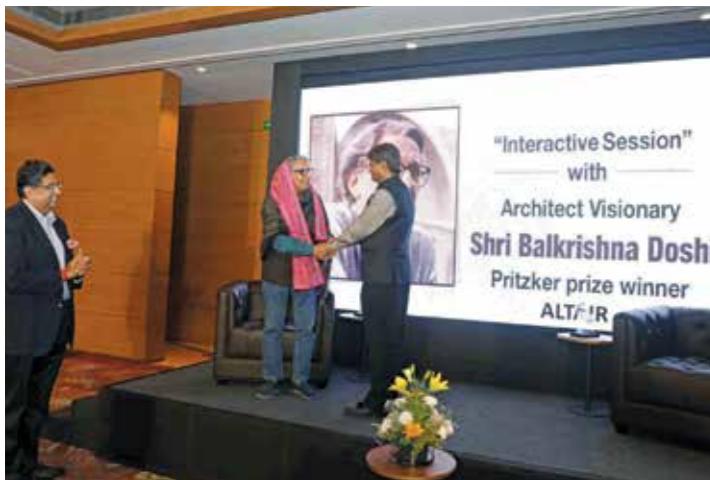


Architect Visionary Balkrishna Doshi was recently in Kolkata, post receiving the coveted Pritzker Prize, popularly referred to as the Nobel Prize for Architecture. He addressed the city's architects' fraternity, sharing his thoughts on how he always considered architecture a living organism and accordingly improvised his designs on a continuous basis, letting them flourish with each project and creating integrated communities.

Ambuja Neotia has two of its landmark projects - Udayan, Kolkata's first CondoVille created around the Public-Private Partnership model, and Upohar, off the EM Bypass, designed by Doshi. While he always focused on creating aesthetic and functional homes, he was also interested in life beyond the comfort of walls. Balkrishna Doshi crafted spaces in landscaped courtyards, setting up a bench here, placing a sculpture there, for neighbours to sit and contemplate. As an architect, Doshi will always be remembered and referred to as someone who designed inclusive and useful environments that would last for generations.



Balkrishna Doshi, accompanied by Harsh Neotia, addressed the media



Balkrishna Doshi was warmly felicitated by the architects' fraternity with whom he also had a lively interaction. He shared stories from his life and from his days as an architect in India and abroad, enriching the audience with a memorable recounting of his extraordinary journey



Udayan - The CondoVille, designed by Balkrishna Doshi



A view of Upohar - The CondoVille, also designed by Doshi

At a recent curtain-raiser hosted by Harsh and Madhu Neotia, Kolkata's Who's Who were introduced to Raajkutir, a 33-key boutique hotel with a luxury spa and wellness centre which offers traditional therapies. Raajkutir, inspired by the glory of the 19th century zamindars of Bengal, is housed at Swabhumi. The gala event saw several prominent personalities grace the occasion. They included MPs and ministers, bureaucrats, industrialists, popular actors, models and celebrities.



Harsh Neotia welcomes Firhad Hakim, Mayor of Kolkata, and industrialist Sanjeev Goenka to the newly done up Raajkutir



The evening saw Tollywood's top actors and directors, fashion designers, musicians and celebrities compliment Harsh and Madhu Neotia



Harsh Neotia with MP Derek O'Brien. The party got into full swing with a live band that matched the collective mood of the venue



Amitabh Bachchan recently received the prestigious Sayaji Ratna Award at Baroda, conferred on him by jury members consisting of All India Management Association President, Harshvardhan Neotia; Shrimant Samarjitsinh Gaekwad; Dilip Shanghvi (MD, Sun Pharma); Deepak Parekh (Chairman, HDFC); Hasmukh Shah (former Chairman, IPCL); and ONGC Chairman, Shashi Shanker. The award was conferred on the superstar for his key contribution in promoting various important social causes, inspiring millions of artistes across the globe and establishing some of the highest standards of excellence in his performances over five decades



Well-known Bengali film actors Paoli Dam and Abir Chatterjee participated in the traditional cake-mixing ceremony at A Fraa Deli



Eminent playback artiste, Kavita Krishnamurthy, held the audience spellbound with her mesmerizing performance at Chandrakosh, the annual musical celebration at Club Verde by Conclave



City Centre Raipur recently came alive with Ash King's thrilling concert



Harsh and Madhu Neotia hosted Jaya Bachchan at Sonar Tori at City Centre Salt Lake, the fine-dining restaurant serving authentic Bengali cuisine, during her recent visit to Kolkata



Abir Chatterjee, Tollywood's popular actor, was spotted at The Orient at City Centre Salt Lake, known for its delectable Far Eastern cuisine, spending time interacting with the chef and staff



Pramod Ranjan Dwivedi, Head: Marketing & Customer Care, represented Ambuja Neotia Group in the first edition of Credai Bengal's STATECON, a day long knowledge conference comprising panel discussions, with an emphasis on current real estate scenario



A Products Launch Ceremony describing features of existing products by Orduino Labs (Lokate) incubated at Neotec Hub at Ecospace, Kolkata, was recently held to several discussion and applause



Diwali, the Festival of Lights, was celebrated at the Ecospace campus in the amphitheatre area by employees of the Ambuja Neotia Group. A live music performance by well-known singer Joy Mukherjee, along with members of the office staff, was followed by a lottery draw. Harsh Neotia, P L Mehta and other senior members of the management handed over the gifts to the lucky winners. Several food stations were set up that offered a variety of cuisines and all staff members were handed over a Diwali hamper to take home

NeoImpact

Children's Day was celebrated by Ambuja Neotia's CSR Department at Mukundapur near our Utalika project and at Usthi near Raichak to reach out to the most deserving kids who are unfortunately underprivileged and whose parents struggle for a hand-to-mouth existence. The need for education, care and guidance for these children is an urgent requirement of the hour or they will remain vulnerable to social evils. The values and disciplines learned as a child are responsible for the kind of adulthood one has. Thus, childhood is special and should be celebrated. Children's Day is to remind all young people and adults about children's right to enjoy their childhood without any boundaries and to be educated adults in the future who can contribute to the task of nation-building.

Presently Ambuja Neotia Group's CSR Department gives underprivileged kids at our project sites teaching and learning support, study materials, English classes and awareness platforms through quiz programmes presented in a joyful atmosphere. This year, Children's Day was celebrated with participants taking part in singing, recitation, music and dance sessions to much joy and laughter. Food packets were handed out and a quiz competition was conducted to help them become aware about the nation and their rights. Here are some glimpses of the special occasion celebrated on Children's Day.



NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction.

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units under construction

www.udvita.com

Udvita WBHIRA REG No. HIRA/P/KOL/2018/000210

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units.

Ulhas, Burdwan

A mini township spread over 96 acres.

The Residency, Salt Lake

Designer home spread over 1.8 acres with 60 units.

Uttorayon, Siliguri

An integrated residential township spread over 400 acres.

Urvashi, Durgapur

A residential township spread over 120 acres.

Utsa, New Town

A residential project spread over 5 acres with 402 units.

Ujjwala, NewTown

An enclave of luxury residential homes spread over 5 acres with 466 units.

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units.

Upohar, EM Bypass

A premium residential project spread over 5 acres with 1198 units.

www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education.

www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000
www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services.
www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology.
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres.
+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education.
www.neotiaacademy.com | +91 33 3026 3400

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of commercial space.

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft commercial space.

Ecosuite, New Town

A 8-storey premium commercial development comprising 1 lac sqft space.

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel.

www.ambujaneotia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth.

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE).

www.nitmas.edu.in | +91 33 4008 4848

Hospitality

The Ffort Raichak - Raichak on Ganges

A luxury hotel with 62 river facing rooms.
+91 98314 04040

The Ffort Suites - Raichak on Ganges

31 Deluxe Suites which are ideal for families & large group.
+033 4040 4040

Ganga Kutir - Raichak on Ganges

A resort with 26 river facing guest rooms.
+91 98314 04040

Anaya Spa Villas - Raichak on Ganges

19 duplex villas surrounded by
a 7000 sq ft pool, and private rooftop bubble pool for each villa.
+033 4040 4040

Ganga Awas - Raichak on Ganges

Country homes spread over several sites at Raichak .
raichakonganges.com | +91 33 4040 4070

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town.
www.swissotel.com | +91 33 6626 6666

The Conclave

The city's first business club.
+91 33 2290 5555

Club Eco Vista by Conclave

A business club located inside the Ecospace Business Park with 9 well-appointed rooms.
+91 33 4031 9000

Club Verde by Conclave

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms.
+91 33 2423 9900

Montana Vista by Conclave

Siliguri's first premium club offering leisure and entertainment choices comprising 33 well-appointed rooms.
+91 35325 71401

The Orient

Specialty restaurant offering cuisine from South East Asian countries.
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak: +91 98314 04040

Altair Salt Lake

A 4-star boutique hotel comprising 23 well-appointed rooms and a sky lounge.
neotiahospitality.com | +033 7101 7101

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine.
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +033 4040 4040

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata.
neotiahospitality.com | +91 83360 00053

Afraa Lounge & Restaurant Salt Lake

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience
neotiahospitality.com | +91 98312 52442

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment
at City Centre Salt Lake: +91 633 34985

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience
at Swabhumi, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038

Retail

City Centre Salt Lake

A complete shopping experience spread over 4 lac sqft.
+91 83369 88187

City Centre New Town

A mixed-use commercial complex in New Town spread over 3.5 lac sqft.
+91 83369 88187

City Centre Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft.
+91 98320 69908

City Centre Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft.
+91 96177 10000

City Centre Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft.
www.citycentremalls.in | +91 70440 59536

Incubation

Neotec Hub

An Incubation centre empowering startup ecosystem in Eastern India
Ecospace New Town: +91 4040 6169