

Chairman's message

In these uncertain times when the pandemic has resurfaced as a third wave, fear is a phenomenon that seems to have taken over our normal lives, pushing us into the quagmire of uncertainty and unnecessary tension. The root cause of our fear stems from the fact that we are not equipped to face the unknown. The fear of failure, of losing our dear ones, of financial insecurity, retribution and doubt often give us sleepless nights. Fear is the lengthened shadow of ignorance.

Distress and panic are indeed natural, powerful, and primitive emotions, usually triggered by an unpleasant perception of danger that is either real or imaginary. They keep us focused on the past or worried about the future. If we can acknowledge our fears, we can also realise that for the moment we are safe. The fact is that no matter how confident we are, it will not help us to eradicate fear totally. There will always be a hint of anxiety in our mind. A pinch of trepidation is necessary and will help us stay on our toes. We need to be stronger than our apprehensions and handle the situation with equanimity. Fear must be faced head-on and tackled with the spirit of hope and courage. Expose yourself to your deepest fear; after that, fear has no power. As Plato said, 'We can easily forgive a child who is afraid of the dark; the real tragedy of life is when men are afraid of the light.'

Nothing in life is to be feared; it is only to be understood. Now is the time to understand more, so that we may fear less. Take each day as it comes and handle it with



calm. Learn to count your blessings and thank the Almighty for keeping you sheltered. Spend time with your family and put in a sincere day's work. Ride that wave of anxiety and land smoothly on the beach of optimism. Overcome fear with faith. As the Taittiriya Upanishad points out, 'When a man finds fearless support in That which is invisible, formless, indefinable, and supportless, he has then attained fearlessness.'

Ravi Neotia

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NeoFocus

Raajkutir Gets Branded As An IHCL SeleQtions Hotel



Raajkutir embodies the quintessential spirit of Bengal renaissance

An event to celebrate as Raajkutir was recently branded as an IHCL SeleQtions hotel after India Hotel Company (IHCL) signed a partnership with the Ambuja Neotia Group recently.

The 33-room heritage inspired property embodies the spirit of quintessential Bengal renaissance while catering to the contemporary traveller. Strategically located near Kolkata's Salt Lake, the hotel is in close proximity to various residential and business districts, entertainment hubs and the international airport. With varied culinary and leisure experiences, and extensive banqueting and meeting facilities, the hotel reflects the true essence of the City of Joy.

Commenting on the partnership, Harshavardhan Neotia, Chairman, Ambuja Neotia Group, said, 'We are delighted to extend our partnership with IHCL once again. This will be our third IHCL hotel in the vibrant city of Kolkata, further providing strong impetus to our city's growing status as a business and leisure destination.'

With the addition of this hotel, IHCL will now have seven hotels across brands in West Bengal.



Another view of Raajkutir that harks back to zamindaari Kolkata

NeoFocus



The rooms at Raajkutir have an old-world charm



The Swig is where you relax and revive your spirit



Rangmanch, the banqueting facility, embodies all the grandure of a Jalsaghar



The swimming pool at Raajkutir

NeoHealth



Another feather in our cap! Bhagirathi Neotia Woman and Child Care Centre has been recognised as a Times Brand Icon 2021 for being a leader in women and children's healthcare in the eastern region.

BNWCCC Rawdon Street recently conducted an online Workshop on 'Happy Motherhood' for pregnant women. The eminent speakers were Dr Suparna Chowdhuri (Senior Consultant, Obstetrics & Gynaecology Laparoscopic Surgery) and Namita Kaushik (Consultant, Physiotherapy). The session was aired live from the hospital premises and much appreciated by all participants.



The HR Department at BNWCCC Rawdon Street and New Town hosted Christmas Day celebrations to much fun and fanfare. The event was attended by the staff and the highlight was a lively cultural programme. Santa Claus distributed gifts at the premises to the delight of children who were present.



BNWCCC New Town recently organised an interesting Webinar on 'Common Kidney Problems In Children' under the supervision of Dr Sumantra Kumar Raut (Consultant, Paediatric Nephrologist) to much appreciation.



Another Webinar at BNWCCC New Town on 'Do's & Don'ts of Paediatric Bone & Joint Injuries' conducted by Dr Abhishek Nandi (Consultant, Pediatric Orthopedics & Bone Tumor Surgeon) was highly appreciated by participants.

NeoHealth



Genome recently celebrated its 16th Anniversary at its Sarat Bose Road Centre with all the staff and senior management team. It was a moment of joy for all participants. P L Mehta, Ruma Banerjee & Vikas Jaju were present at the function.



Genome: The Fertility Centre hosted a Medical Conference on 'Management of Infertility' at Bardhaman a few weeks ago. Dr Kousik Seth (Reproductive Medicine Specialist at Genome, Kolkata and Bardhaman) and Dr Prajnanika Gurung (Reproductive Medicine Specialist at Genome, Kolkata, Bardhaman and Medinipur) were eminent speakers. Attended by professionals from Bardhaman in the field, the conference was a grand success.



Neotia Getwel Healthcare Centre organised their Annual Academic Conference on 'Comprehensive Trauma Management' at Montana Vista, Siliguri, to highlight and educate doctors on the different aspects of Trauma Management. The two-day long symposium had live interactive sessions, audio-visual presentations, hands-on training on Trauma Management by senior and experienced doctors. Around 100 medical experts from North Bengal, Sikkim, Bihar and Nepal participated in the symposium. Dr Anandabrata Bose, Senior Consultant, Otorhinolaryngology; Dr Garima Mishra and Dr Ayan Banerjee, Consultant, Critical Care Medicine; Dr Sabyasachi Ghosh, Senior Consultant, Orthopaedics & Joint Replacement Surgery and Dr Rajeev Trehan, Senior Consultant, CTVS of Neotia Getwel presented their interactive lectures along with hands-on training. Eminent doctors from different parts of the country as well as from Siliguri were present at the symposium.



Neotia Getwel Healthcare Centre at Siliguri participated in an interactive health talk entitled 'Chhoti Si Mulaakat' organised by Dainik Jagran on Christmas Eve. Dr Navneet Singh, Senior Consultant, Neurosurgery, was the speaker at the session that focused on 'Following Road Safety Protocols during the Festive Season & Neuro Trauma Management.'



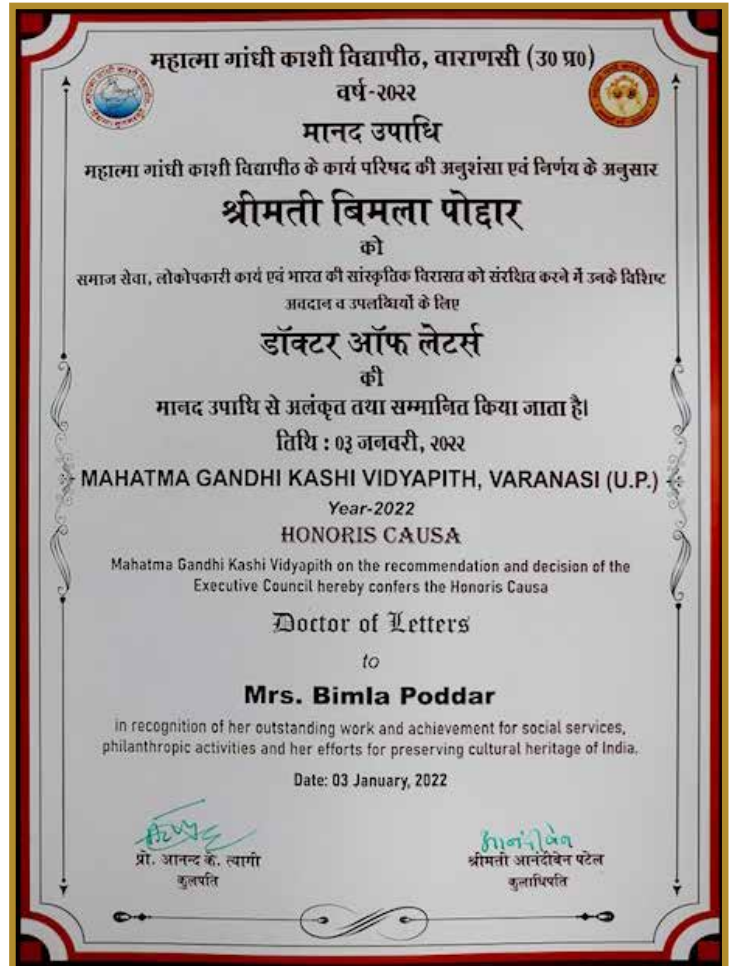
Neotia Getwel Healthcare Centre in association with North Bengal Diabetes Awareness Society organised a session at Hotel Sinclairs, Siliguri, on 'Diabetic Kidney Disease & Adrenal Incidentaloma Evaluation & Management.' Eminent Nephrologist, Dr Anand Jain and Urologist, Dr Abhishek Kumar Singh were the main speakers along with Dr Subhodip Pramanik, Endocrinologist, and Dr Sirshendu Pal.

Bimla Poddar Conferred with A DLitt

Mahatma Gandhi Kashi Vidyapeeth, Varanasi, in its centenary year has conferred the Honoris Causa Doctor of Letters upon Bimla Poddar for the year 2022. She was conferred the Padma Shri in the year 2015.

Bimla Poddar was honoured for her outstanding contribution and achievements in the field of social service, philanthropic activities and preservation of the cultural heritage of India. A matriarch of the Poddar-Neotia family, she set up Jnana-Pravaha at Varanasi in 1996 and also a museum to ensure that the rich cultural heritage of our country is cherished and preserved. The Hon'ble Prime Minister Shri Narendra Modi has graced Jnana-Pravaha with his presence and praised the initiatives undertaken by the institution.

Bimla Poddar, born in Chirawa, Rajasthan, into the well-known Sekhsaria family, came from a tradition of business lineage and pioneering social workers. Her father, Satyanarayan Sekhsaria was a leading cotton merchant in Mumbai. Married at a very young age to Bimal Kumar Poddar, son of Shri Janki Prasad Poddar from the illustrious family of Tarachand Ghanshyamdas, arguably the oldest Marwari business family in the country, she was greatly influenced by her father-in-law after her husband's sudden demise. He encouraged her to educate herself and inspired her to appreciate the arts and music. Her brother, Narotam Sekhsaria, is well-known as the promoter of Gujarat



Ambuja Cements Ltd along with her brothers-in-law, Suresh Neotia and Vinod Neotia. Over time, Bimla Poddar came in touch with a number of art historians, scholars and art collectors, giving her an opportunity to participate in serious debates on aesthetics, literature and heritage. Her natural inclination and curiosity towards the arts and history spurred her to visit many archeological sites and museums in India. She also travelled abroad several times to see Indian art collections in various museums in America and the UK.

In the late 1970s she came in touch with Girija Devi and became her disciple, learning classical music as an enthusiast and not with any desire to perform. Under Girija Devi's tutelage, Bimla Poddar started 'Gulab Bari' at her family residence in 7/2 Queen's Park, Calcutta, in 1981 – a musical evening that presented in typical Varanasi style the celebration of Holi through music and dance. This event

soon became a landmark in Calcutta's cultural calendar. Every celebrated artiste of the country has performed at this event and remained enchanted by the ambience and hospitality of the Neotias.

In the early 1970s Bimla Poddar also started learning Sanskrit and devoted herself to reading the great epics and our Wisdom Literature in their original form, getting several scholars to elucidate on their complexities. Thus she became deeply interested in the preservation and promotion of Indian heritage. Currently, Bimla Poddar lives in Varanasi where she set up Jnana-Pravaha – Centre for Indian Cultural Studies, on the bank of River Ganga to fulfill a long cherished dream. Today, Jnana-Pravaha has an enviable museum and library and provides scholars from all over the world an opportunity to work on research projects under the guidance of eminent scholars and pedagogues.



NeoHappening



AltAir's Christmas Eve celebrations was a lively affair with celebrity DJ, Kiran Kamath, who had feet tapping with his music



The Christmas 'turkey brunch' at AltAir, with Band Voicez live music, had guests enjoy a mellow afternoon of food and fun



It was a special New Year's Eve celebration at AltAir with celebrity Shanaya from Mumbai and a crowded dance floor

NeoHappening



A busy time at Raajkutir on 24th December saw the hotel usher in Christmas with a delectable spread of varied cuisines. Guests enjoyed the food and the ambience. And the spirit of Christmas.



The signature Raajkutir Christmas Brunch at The Courtyard was much appreciated by gourmards and foodies of the city



It was a lively night at Raajkutir on 31st December with DJ Jimmy, as guests danced away the uncertainties of 2021

NeoHappening



City Centre Siliguri recently hosted a Tourism Fair that saw huge crowds on the premises, curious about travel



City Centre Haldia held a 'Happy Feast Food Festival' recently over Christmas to give guests a taste of various cuisines



City Centre Salt Lake and New Town's 'Bakery Fest' was an instant hit with those who like their cake and eat it too!

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.utralikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers

www.ecospaceresidencia.com

+91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

www.utsodhaara.com | +91 33 4040 8075

Uttsav Park, Dhalagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments

usshar.com | 91 33 4040 8085

HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000

www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education

www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel

www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town

www.ecospacebusinesstowers.com | +91 33 4040 8080

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.

www.jnanapravaha.org | 91-542-2366326

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
+91 33 4040 4040 | +91 98314 04040

The Neotia Vista

Deluxe 5-star hotel located in New Town
+91 99017 54263

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**
+91 0354 234 6070

Clubs

The Conclave

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**
Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: **+91 98745 17000**
Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: **+91 99714 48700**
Gardens Galleria Mall, Noida: **+91 96675 40038**
Forum Shantiniketan Whitefield, Bangalore: **+91 96675 40036**

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
Raajkutir: **6289461972** / City Centre Saltlake: **6292251234**

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
+91 81090 10468

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187