

# AmbujaNeotia NeoNews

MARCH, 2019

## Chairman's message

The month of March ushers in spring, a season much celebrated by poets and bards from ancient times. It is a time for rejuvenation after the cold days of winter. A time for renewal and introspection.

It is also the time when we celebrate Holi. Different hues come together in a grand carnival giving rise to several legends. But the most significant lore expounds the victory of love over hate. It helps us to create new bonds and reach out to others, irrespective of their colour and differences.

Our ancient books of Wisdom have always propagated the idea of plurality and tolerance. However, most unfortunately,

many people put up barriers to protect themselves instead of opening themselves up to others. When we learn to respect our similarities and our differences, we also get to learn so much more about the world that opens the doors to great opportunities – be they friendships, work prospects, travel possibilities or a wider understanding of the world in which we live. Take time to listen to other's opinions and acknowledge them. It only helps us to gain a more mature acceptance of ourselves.

All the best wishes for the Festival of Colours!

*Ranjan Neotia*



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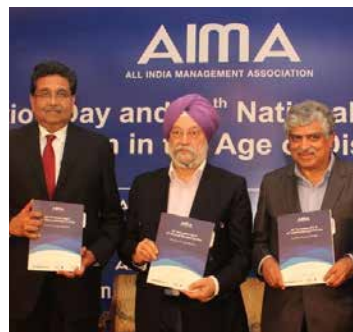
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## What's New

- East India Room at Raajkutir, Swabhami now serves colonial Bengali cuisine
- A time to celebrate as BNWCCC New Town welcomes its 500th baby



# NeoFocus

## Raichak on Ganges

**R**aichak on Ganges is a unique leisure destination about an hour and a half away from Kolkata's rush and flurry. Located on the banks of the Hooghly and spread across 100 acres, it retains an atmosphere of peace and tranquility. Comprising hotels, resorts, private garden homes and restaurants, including The Ffort Raichak, Ganga Kutir and Sonar Tori, Raichak on Ganges is a magnificent echo of nature's bounty designed to provide serene retreats. You can watch breathtaking sunrises and sunsets, watch the river in myriad moods, spend time in the gardens, use the spa, swim, watch birds during daytime or a fistful of stars showering their benediction as dusk steals across the sky. The choice is yours!



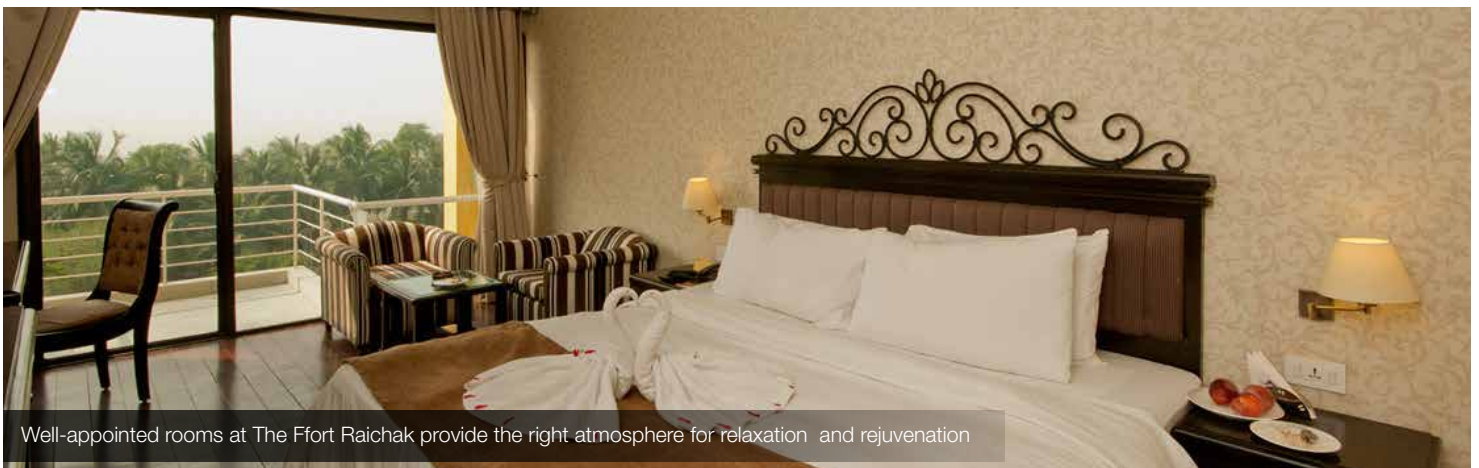
The Ffort Raichak stands tall in all its magnificence



Serene green gardens and a natural waterbody at Raichak



A glimpse of the Ffort Suites



Well-appointed rooms at The Ffort Raichak provide the right atmosphere for relaxation and rejuvenation





Landscaping at Raichak on Ganges



A picturesque view of Anaya



The exquisitely designed Ganga Kutir on the banks of the Hooghly



The balconies of Ganga Kutir overlook the river



A view of Reflections, the restaurant at Raichak on Ganges



A section of the The Orient, the fine-dining South Asian restaurant



## East India Room

**R**aajkutir, the boutique hotel in Swabhumi, Kolkata, now sports the East India Room, a fine-dining restaurant that captures the essence of 19th century Bengal, both in terms of food and architecture. Bengal has been a vibrant melting pot of different cultures. The meals served at the East India Room are thus inspired from Kolkata's history that has accommodated a gamut of traditions. Specializing in 19th century Bengali cuisine, the menu has been curated for its distinctiveness and how everything came together to shape the culinary aspirations formed in the kitchens of colonial times. East India Room will certainly take you on a delectable gastronomic journey through Bengal's glorious past expressed through food and an imaginative décor.



The entrance to Raajkutir at Swabhumi



The famous Prawn Cocktail at East India Room



A view of East India Room's unique colonial interiors



The enchanting alfresco dining area at East India Room



Grilled Fish in Lemon Butter Sauce served with elan at East India Room



## Uttorayon

**U**ttorayon, a residential township in Siliguri, has been painstakingly developed over an area of 400 acres. This sprawling estate is divided across integrated residential apartments and bungalows and a commercial segment comprising City Centre Siliguri that houses a mall and an office tower. A premium hotel, Montana Vista, and a super speciality hospital, Neotia Getwel Healthcare Centre, also stand on the premises. A first of its kind, Uttorayon is a groundbreaking project that changed the skyline of North Bengal's Siliguri town.



A panoramic view of Uttorayon against the backdrop of the majestic Himalayas



LIG apartments in a well-landscaped space at Uttorayon



A section of the HIG apartments on the premises



City Centre Siliguri at Uttorayon



# NeoLearning

The Neotia University crossed another milestone and recently celebrated its Fifth Foundation Day with great enthusiasm, fun and dedication. The celebrations were kicked off with a Guard of Honour to the Hon'ble Chancellor, Padma Shri Harshvardhan Neotia, by the Marine Engineering and BNS cadets of the University. This was followed by the hoisting of the University flag. The opening song sung by the students and the lighting of the auspicious lamp came next. The occasion was graced by Prof Ajoy Kumar Ray, Padma Shri, Former Director, IEST, Shibpur, as the chief guest of the event. After the welcome address, the Hon'ble Vice Chancellor, Prof Biswajit Ghosh, gave a brief speech on the achievements and recent developments of the University. He also expressed his gratitude to the Governing Board and Management. The event was lauded by all those who attended the Foundation Day ceremony.



The impressive main entrance of The Neotia University



A cultural performance by students on Foundation Day



NITMAS & TNU pupils celebrate the Sports and Athletics Meet



Prof Ajoy Kumar Ray being felicitated by the Hon'ble Chancellor of TNU



A Guard of Honour to the Hon'ble Chancellor, Harshvardhan Neotia, by the Marine Engineering and BNS cadets of the University marked the occasion



## NeoHealth



The first anniversary of Bhagirathi Neotia Woman and Child Care Centre, New Town, was celebrated on the hospital premises



BNWCC, New Town, recently organised a Health Checkup Camp for the customers and employees of Bank of Baroda, Rajarhat



BNWCCC, New Town, in association with Pfizer, arranged an important panel discussion on Paediatric Antibiotic Stewardship



BNWCCC, Rawdon Street, was the healthcare partner of the Calcutta Swimming Club Run for Fitness Mini Marathon 2019



BNWCCC, Rawdon Street, fronted a programme on Cervical Cancer Management & Prevention for members of Rotary Club



Neotia Mediplus Doctors' Annual Get-together 2019 was celebrated recently with great gusto and appreciated by all those who attended



Neotia Getwel Healthcare Centre participated in the 19th District Convention, Junoon, by Lions Club International at Uttorayon ,Siliguri



Neotia Getwel Healthcare Centre organised a free health checkup and screening camp at NHPC Regional office,Fulbari, Siliguri



# NeoHappenings



Harshvardhan Neotia, Chairman, All India Management Association (AIMA), recently inaugurated the journal, Innovation in the Age of Disruption, on the occasion of AIMA's 63<sup>rd</sup> Foundation Day & the 13<sup>th</sup> National Management Day in New Delhi



Neotia Academy of Nursing recently celebrated Maitree as part of its Annual Day festivities. The event was presided by Prof (Dr) Mridula Saikia Khanikor as Chief Guest, accompanied by Bandana Das, Madhu Neotia and P L Mehta who were Guests of Honour



Raajkutir recently organised 'Vetki Speaks Bengali & Japanese' in association with Kolkata's Japan Consulate. The Event was attended by Consul General Masayuki Taga & other noteworthy luminaries as part of a global cultural exchange



Valentine's Day was ushered in with great style, lively music and a gala dinner at Altair, Kolkata's new happening spot in Sector V







A festival to celebrate nolen gur, Bengal's famous date palm jaggery, was held at the City Centre New Town to pamper Kolkata's sweet tooth



City Centre New Town hosted a biryani festival that drew massive crowds



City Centre Raipur recently hosted Mr and Miss Chattisgarh 2019



**A time for celebrations! BNWCCC New Town welcomed its 500th baby born at the hospital in February to much rejoicing and cheers**



The participants of the contest joined the winners on stage after the impressive crowning ceremony



## NeoImpact

Adjacent to the Utalika project in Kolkata lies Mukundapur Bazar, a thriving local market catering to the population spread several kilometres. Many families, including those of rickshawpullers and labourers, depend on this market for their livelihood and daily needs. Education has started penetrating here among the poor but remains limited to vernacular schools run by the government. Children from these families are therefore not equipped to handle the English language.

Ambuja Neotia Group has come up with a weekly guidance class for English which was begun last year. The doors remain open for local students whose parents cannot afford separate English tuitions for them. This initiative is available to Standard VII and Standard VIII girls and boys. What kicked off with a small survey conducted in association with the NGO, Noble Mission of South Calcutta, the project is now utilizing Noble Mission's classrooms and has recruited a veteran English teacher who is spearheading this initiative. We hope that this new intervention will be effective for the students and help them later in life.

Some glimpses of the Ambuja Neotia Group's initiative for teaching English to economically challenged students at Mukundapur Bazar





# NeoWorld

## Housing and Township

### Ongoing Projects

#### Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

#### Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units under construction

[www.udvita.com](http://www.udvita.com)

Udvita WBHIRA REG No. HIRA/P/KOL/2018/000210

#### Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

[www.uddipa.com](http://www.uddipa.com) | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

#### Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots,

+91 33 4040 8080

### Completed Projects

#### Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

#### Ulhas, Burdwan

A mini township spread over 96 acres

#### Uttorayon, Siliguri

An integrated residential township spread over 400 acres

#### Urvashi, Durgapur

A residential township spread over 120 acres

#### Utsa, New Town

A residential project spread over 5 acres with 402 units

#### Ujjwala, NewTown

An enclave of luxury residential homes spread over 5 acres with 466 units

#### Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

#### Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

#### The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

## Education

### The Neotia University

A private university offering contemporary, holistic education

[www.tnu.in](http://www.tnu.in) | +91 98317 30966/ +91 91636 10909

## Healthcare

### Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

[www.neotiahospital.com](http://www.neotiahospital.com)

### Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

[www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com) | +91 353 305 3000

### Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

[www.lifeatgenome.com](http://www.lifeatgenome.com) | +91 800 1255 000

### Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

### Neotia Academy of Nursing

An institute imparting world class nursing education

[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 3026 3400

## Commercial

### Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

### Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

### Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

### Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

### CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

[www.cii-leadership.in](http://www.cii-leadership.in) | +91 33 6614 0100

### Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

[www.nitmas.edu.in](http://www.nitmas.edu.in) | +91 33 4008 4848



**Hospitality****Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath  
+91 33 4040 4040 | +91 98314 04040

**Ganga Kutir - Raichak on Ganges**

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas  
+91 33 4040 4040 | +91 98314 04040

**Swissotel Kolkata Neotia Vista**

Deluxe 5-star hotel located in New Town  
[www.swissotel.com](http://www.swissotel.com) | +91 33 6626 6666

**Altair**

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector v, Salt Lake  
[altairkolkata.com](http://altairkolkata.com) | +033 7101 7101

**Raajkutir**

A boutique hotel comprising 33 well-appointed rooms at Swabhumii  
[raajkutir.com](http://raajkutir.com) | +91 33 4040 4040

**Montana Vista**

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms  
+91 35325 71401

**Ecohub**

A business club & hotel located inside the Ecospace Business Park with 9 well- appointed rooms  
+91 33 4031 9000

**Ganga Awas - Raichak on Ganges**

Country homes spread across the landscape at Raichak  
[raichakonganges.com](http://raichakonganges.com) | +91 33 4040 4070

**Clubs****The Conclave**

The city's first business club located at AJC Bose Road  
+91 33 2290 5555

**Club Verde**

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
+91 33 2423 9900

**Dining****The Orient**

Specialty restaurant offering cuisine from South East Asian countries  
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725  
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

**Sonar Tori**

A boutique restaurant serving authentic Bengali cuisine  
City Centre Salt Lake: +91 98745 17000  
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

**Afraa Lounge & Restaurant**

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake  
[neotiahospitality.com](http://neotiahospitality.com) | +91 98312 52442

**Uno Chicago Bar & Grill**

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700  
Gardens Galleria Mall, Noida: +91 96675 40038  
Forum Shantiniketan Whitefield Bangalore: +91 96675 40036

**QSR****Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu  
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

**Afraa Creperie**

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: +91 6333 4985

**Tea Junction**

A tea shop reviving the old 'adda' concept of Kolkata  
[theteajunction.co.in](http://theteajunction.co.in) | +91 83360 00053

**Retail****City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lac sqft  
+033 4006 3195

**City Centre, New Town, Kolkata**

A mixed-use commercial complex in New Town spread over 3.5 lac sqft  
+033 2526 6000

**City Centre, Siliguri**

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft  
+91 98320 69908

**City Centre, Raipur**

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft  
+91 96177 10000

**City Centre, Haldia**

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft  
[www.citycentremalls.in](http://www.citycentremalls.in) | +91 70440 59536

**Incubation****Neotec Hub**

An Incubation centre empowering startup ecosystem in Eastern India  
Ecospace New Town: +91 4040 6169