

AmbujaNeotia NeoNews

NOVEMBER, 2018

Chairman's message

Greetings for the festive season! This is our first issue of NeoNews, a monthly newsletter from the AmbujaNeotia Group.

Over the past two decades we have ventured into multiple business verticals spanning real estate, hospitality, healthcare and education, investing in all our work a passion for quality and value. This pursuit of excellence remains uncompromised and we, as a team, chase it relentlessly to create memorable experiences for our customers. We constantly work to achieve our successes as we take

a step forward. This zeal makes us look at every project as a hard-earned signature and we put a very special focus on aesthetics, creativity and design to make our work sustainable. Focus is the most important element of excellence and this dedication, we hope, makes all our projects enduring.

Through future issues of this newsletter we will bring together our various offerings that make a difference to people's lifestyle. I look forward to your continued support and good wishes.

Ranvir Neotia



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What's New

- ▶ Utalika (Phases 1, 2 & 3) and Uddipa ensure full compliance with West Bengal HIRA regulations
- ▶ The all-new Afraa at City Centre Salt Lake is soon going to usher in an array of Mediterranean cuisine

NeoFocus

Utalika~The Condoville

Utalika – the Condoville, fast coming up off EM Bypass, hopes to enrich the lives of its residents by bringing nature closer to busy, urban lives. Being built around water-bodies where mornings will begin with the song of birds, the fragrance of flowers and the soothing touch of a gentle breeze, it is a world full of indulgence.

Away from the city crowds, Utalika – the Condoville introduces luxurious and comfortable apartments for those looking for class and comfort. It is going to be a haven where families will hopefully enrich their lives. Where neighbours will be like-minded and where every home will be special.



Utalika Luxury Phase 1 - HIRA/P/SOU/2018/000041
Utalika Luxury Phase 2 - HIRA/P/SOU/2018/000042
Utalika Luxury Phase 3 - HIRA/P/SOU/2018/000043
Details available at <http://hira.wb.gov.in>

Utalika from the Fishing Deck. It is an open invitation for finding your leisure spot as you spend quality time with yourself angling for the right catch



An exclusive sitting area for senior citizens. Cradled in the lap of nature, here is where you can settle down with a newspaper, relax with your grand-children and friends or simply catch up on memories and remembrances of good times



Invitation to a boat ride. Here you can paddle with your friends and family in the clear waters of a natural water body set against a background of rolling greens and activity zones. Or sail to a quiet spot with a book as your companion



A crystal clear swimming pool overlooking a lake. This is the ideal spot to hit on a summer's day when temperatures soar. A place to remain cool and share a swim with friends. It comes with a separate kids' pool for children to frolic and have fun

Hotels & Resorts



Altair, a 4-star boutique hotel situated on the 19th, 20th and 21st floors of EcoCentre at Salt Lake, is ideally located close to Sector V, the IT hub of Kolkata



Ganga Kutir, nestling on the edge of the Ganges, is a luxury resort comprising rooms that overlook the river. A perfect getaway for leisure or conferences at Raichak on Ganges

Fine Dining



Indulge in an elaborately curated menu of South East Asian cuisine at The Orient at Raichak on Ganges, City Centre Salt Lake and New Town. The food is outstanding for its variety and varied flavours



Sonar Tori offers some of Bengali cuisine's well-loved dishes. A boutique restaurant decorated with indigenous household materials, it is located at Raichak on Ganges and at City Centre Salt Lake

Fun and Food



Afraa Deli, spread across Kolkata, is smartly designed, offering an all-day spread with breakfast and takeaway menus



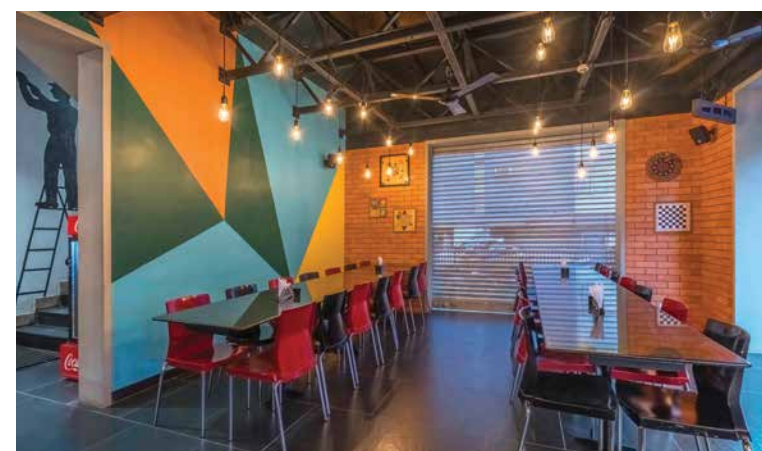
Afraa Creperie offers delectable meals in a contemporary setting and is located at City Centre Salt Lake



A tea shop with a twist, Tea Junction is an attempt to revive the age-old concept of addas in a casual environment



A casual dining venue, Hangout offers pocket-friendly options from fast foods to regional favourites. The outlets are located at City Centre Salt Lake, New Town, Ecospace and at Siliguri



Tiffin is the right answer for office goers looking for a filling repast. Located at Vishwakarma in Topsia, Kolkata's office hub, it is open for lunch and dinner for delicious meals

NeoHealth



Neotia Getwel is located at Siliguri. A multi-specialty tertiary care hospital with 250 beds, it offers global expertise and up-to-the-minute technology in healthcare



Bhagirathi Neotia Woman & Child Care Centre is a state-of-the-art super specialty hospitals, offering the most advanced facilities for women and children. With cutting-edge medical technology and dedicated services, it is located at Rawdon Street and New Town, in Kolkata



Genome is a single stop centre of excellence for all fertility related issues. It offers high quality service and care and is spread across West Bengal & Chattisgarh

NeoLearning



A private university enlisted with the UGC, The Neotia University imparts holistic education using Choice Based Credit System. The courses have a contemporary relevance and are heavily job-oriented, offering scholarships to meritorious students and to those from economically backward backgrounds



The CIL-Suresh Neotia Centre of Excellence for Leadership facilitates conferences and development programmes for leadership building. Through its varied activities it promotes economic and industrial growth in Eastern India and the rest of the country



Neotia Institute of Technology Management (NITMAS) was established in 2002. Formally known as ITME, it boasts an alumni base of over 3500 and offers traditional courses in Computer Science, Engineering and Electronics & Communication. The institute provides scholarships to deserving and underprivileged scholars on the basis of means and merit

NeoHappenings



The City Centre Mall at Siliguri, aptly decorated for Durga Puja festivities

Goddess Durga is worshiped every autumn with great pomp and fervour throughout Bengal. Durga Puja's first day is Mahalaya, which heralds the advent of the goddess. Celebrations and worship begin on Sasthi, the sixth day. During the following three days, the goddess is worshipped in her various forms.

Our Malls ushered in Durga Puja in befitting style, decked up and in sync with the Puja theme. Various musical performances were organised. In Siliguri, the Mountain Souls featured Gaurdeep, a well-known performer. Other cultural programmes were also conducted across City Centre Malls at Salt Lake, New Town and Haldia.



A musical performance in progress at the Siliguri Mall



Mountain Souls, featuring Gaurdeep, kept audiences enthralled



Dance performances were an integral part of Durga Puja celebrations



Graceful performers made the festive season celebrations memorable



The Mall at Haldia brought in Durga Puja with great ceremony



Children put up an endearing show at the City Centre Mall in Haldia



World Tourism Day, a unique festival connecting rural and urban life through cultural performances, food, musical soirees and a rural bazaar, was celebrated in our City Centre Mall at Siliguri. Here are some glimpses of the occasion that drew maximum crowds



Bubble tea, a Taiwanese recipe, blending tea with milk, fruit and fruit juices to make it deliciously chewy, was recently launched across Tea Junction outlets in and around Kolkata



Poron Parbon is a cultural event celebrated by our Healthcare vertical. Fashion and music are central to its theme. Both Kolkata and Siliguri outlets of Neotia hospitals observed the occasion with immense exhilaration

Prader Willi Syndrome, a complex genetic condition that affects infants and adults, was the subject of a recent conference at Bhagirathi Neotia Woman & Child Care Centre at Rawdon Street, Kolkata. Eminent doctors attended the meet, including Prof Dr Arup Ghosh, Senior Consultant Paediatrician & Neonatologist; Dr Subhankar Choudhury, Professor and Head, Dept of Endocrinology, IPGME & R and SSKM Hospital; Dr Dipanjana Dutta, Geneticist, and James O'Brien, Director at International PWS and President, Australian PWS Association



In collaboration with the Bengal Obstetric & Gynaecological Society (BOGS), Genome facilitated the Dr Subhas Mukherjee Memorial Lecture at Park Hotel, Kolkata



Neotia Getwel Healthcare Centre launched a programme on Mahalaya this year to financially support till their graduation twelve bright students at Harasundar Girls High School in Siliguri



Bhagirathi Neotia Woman & Child Care Centre, New Town, Kolkata, organised a health checkup camp for employees and customers of HDFC Bank, Bangur Avenue branch



Three final year students of Robotic Engineering were selected for an internship programme by the WABCO delegation that recently visited The Neotia University



Savoie Mont Blanc University, France, recently signed a Memorandum of Understanding with The Neotia University to promote academic exchange between the two establishments



Sonar Tori's festive menu was freshly launched by Bengali film actresses Tanusree Chakraborty and Esha Saha to bring in the festive season



Eminent writer-speaker and mythology expert, Devdutt Pattanaik, gave a scintillating talk at the Vinod Neotia Annual Lecture held at Birla Sabhaghar, Kolkata



Moods and moments during Bollywood star Abhishek Bachchan's conversation with film director Shoojit Sircar at Altair for a programme organised by Ladies Study Group. The evening was attended by Harsh and Madhu Neotia, along with Madhulika Kanoria, President, LSG and other members of the Group



NeoImpact

'Skilling the unskilled' is a priority with our CSR team. Done with the ardent mission 'to build capacity to train youth for employment, entrepreneurship and community enterprise', we select underprivileged youths from areas surrounding our business locations, get them trained with time-tested skill institutions and transform them into confident and responsible future employees or entrepreneurs. Our skill training programme readies young people to join the mobile repair industry or work as electricians, computer technicians, plumbers and some also learn sewing so that they can join the tailoring business. This October, just before the Durga Puja festivities, a batch constituting twenty unemployed youths completed a course in LPG oven repair and maintenance. All the trainees came from the surrounding areas of our Udvita Project. It was a 90-hour vigorous schedule in collaboration with Ramakrishna Mission Lokasiksha Parishad as our technical training partner.



Gas oven repair training for unemployed youth was conducted near our Udvita Project at Manicktala, Kolkata



Repair kits were distributed to participants of the 'Skilling the unskilled' programme



A mass awareness campaign on neo-natal care conducted by doctors of state hospitals was facilitated by us across various locations in Kolkata and specifically around our projects



Several underprivileged students were introduced to the English language in special classes held in the Mukundapur area near our Utalika project to give them a fair chance for getting better jobs in later years



In collaboration with our Hospitality Division, lunch was distributed to inmates of Asha Nayan, a Home for destitute boys in Park Circus, Kolkata



In sync with Swacch Bharat Abhiyan, household toilets were constructed in and around Rajarhat



A training programme for NGO workers to teach street children was facilitated by us at St Mary's Convent, Entally, Kolkata



Provision was made for providing drinking water for the rural population at Raichak



An eye camp was recently held at Raichak for children and adults to detect infection and other optical ailments



A computer training programme for youth was supervised by us at the Lok Siksha Parishad, Narendrapur, Kolkata



We have helped to build an ICDS school at Raichak to ensure education for boys and girls in the local villages



Underprivileged girls were trained in knitting wool near our Upahar project in Kolkata

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction.

www.atalikaluxury.com | +91 33 4040 8070
Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units under construction

www.udvita.com

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080
Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units.

Ulhas, Burdwan

A mini township spread over 96 acres.

The Residency, Saltlake

Designer home sprad over 1.8 acres with 60 units.

Uttorayon, Siliguri

A residential township spread over 400 acres.

Urvashi, Durgapur

A residential township spread over 120 acres.

Utsa, New Town

A residential project spread over 5 acres with 402 units.

Ujjwala, NewTown

An enclave of luxury residential homes spread over 5 acres with 466 units.

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units.

Upohar, EM Bypass

A premium residential project spread over 5 acres with 466 units.

www.ambujanetia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education.

www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000
www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services.
www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centres

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology.
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres.
+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education.
www.neotiaacademy.com | +91 33 3026 3400

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres.

Ecostation, Saltlake

A seventeen-storey business tower comprising 2 lac sqft commercial space.

Ecosuite, New Town

An eight-storey premium commercial development comprising 1 lac sqft space.

Ecocentre, Salt Lake

A twenty-storey commercial development comprising 5 lac sqft space.

www.ambujanetia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth.

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE).

www.nitmas.edu.in | +91 33 4008 4848

Hospitality

The Ffort Raichak - Raichak on Ganges

A luxury hotel with 62 river facing rooms.
+91 98314 04040

The Ffort Suites - Raichak on Ganges

31 Deluxe Suites which are ideal for families & large group.
+033 4040 4040

Ganga Kutir - Raichak on Ganges

A resort with 26 river facing guest rooms.
+91 98314 04040

Anaya Spa Villas - Raichak on Ganges

19 duplex villas surrounded by a 7000 sq ft pool, and private rooftop bubble pool for each villa.
+033 4040 4040

Ganga Awas - Raichak on Ganges

Country homes spread over several sites at Raichak .
raichakonganges.com | +91 33 4040 4070

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town.
www.swissotel.com | +91 33 6626 6666

The Conclave

The city's first business club.
+91 33 2290 5555

Club Eco Vista by Conclave

A business club located inside the Ecospace Business Park.
+91 33 4031 9000

Club Verde by Conclave

One of Kolkata's premier clubs, providing world-class clubbing experience.
+91 33 2423 9900

Montana Vista by Conclave

Siliguri's first premium club offering leisure and entertainment choices.
+91 35325 71401

The Orient - Saltlake

Specialty restaurant offering cuisine from South East Asian countries.
Saltlake: +91 90514 77177 | New Town: +91 86979 05725
Raichak: +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine.
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +033 4040 4040

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata.
neotiahospitality.com | +91 83360 00053

Afraa Deli

an all-day spread with a sumptuous breakfast and takeaway menu
Eco Space: +91 84200 85087 | City Centre Saltlake: +91 84203 97977 | City Centre New Town: +91 6335 6891
Acropolis: +91 84200 70000

Afraa Creperie

a popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Saltlake: +91 633 34985

Retail

City Centre Salt Lake

City Centre, Salt Lake is a complete shopping experience spread over 4 lac sqft.
+91 83369 88187

City Centre New Town

A mixed-use commercial complex in New Town spread over 3.5 lac sqft.
+91 83369 88187

City Centre Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft.
+91 98320 69908

City Centre Raipur

Ambuja City Centre is a mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft.
+91 96177 10000

City Centre Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office tower spread over 3 lac sqft.
www.citycentremalls.in | +91 70440 59536