

AmbujaNeotia NeoNews

NOVEMBER, 2019

Chairman's message

As early days of winter tiptoe into Kolkata, it is time for our citizens to spend weekends outdoors. On most holidays, families like to gather at open spaces like Maidan, Victoria Memorial, the Strand or Alipore Zoo Gardens and usher in a spirit of bonhomie and affability. Children spend time flying Frisbees or playing cricket and football with their friends in abandon. Women keep a watchful eye on the little ones, heads covered in shawls, even as they chat away with their neighbours, basking in the sun. And older men opine on the day's political and social news over umpteen cups of tea with great authority! The mood is always light-hearted and a spirit of camaraderie permeates the atmosphere. This essence of geniality, of respect for each other's personal views and sentiments, is what gives our city its distinctive appeal. Over centuries we have learnt to live with our fellow citizens – no matter what their caste or creed – with love, sympathy and in harmony. We celebrate each other's festivals, attend annaprasans,

weddings and birthdays in each other's homes and, together, lift the bier of our elders when they pass away. This spirit of unity is what gives Kolkata its special charm, its timeless appeal.

This wonderful spirit of brotherhood has been preached through centuries by some of our greatest sages. In Bengal, Ramakrishna Paramhansa, Swami Vivekananda's guru, had said, 'Through love and respect for each other one acquires repudiation and insight.' This month, as our Sikh brothers visit one of their holy sites across the border to worship at the Gurdwara Nankana Sahib, the birthplace of Guru Nanak, let us remember the eternal words of this revered mystic who said to his followers, 'Make the heart the pen, the intellect the writer, write that which has no end or limit and includes all living beings. For he who regards all men as equals is truly free.'

Ranish Neotia

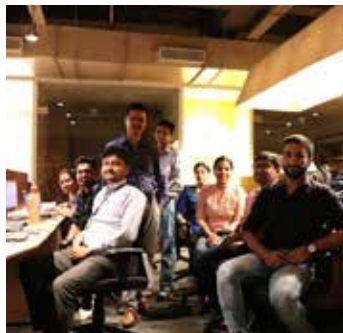


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What's New

- BNWCCC awarded as the Best IT Enabled Hospital in eastern India by 4th Digital Health Innovation Summit.
- Timely handover begins; Utalika~The CondoVille, Efficiency & Comfort complex.

NeoFocus

The Residency - City Centre Patna

Ambuja Neotia explores new horizons as the real estate market in Patna is suddenly abuzz with the launch of The Residency - City Centre Patna. One of the oldest continuously inhabited places in the world, Patna was founded in 490 BCE by the king of Magadha. Ancient Patna, known as Pataliputra, was a seat of learning and fine arts and remained the capital of the Magadha empire under the Mauryan, Gupta and Pala reigns. Pataliputra was also home to many astronomers and scholars including Aryabhata, Vatsyayana and Chanakya. As a continuation of this legacy, The Residency - City Centre Patna is today a premium gated community, the first of its kind in Bihar's capital, offering two G-17 towers with 3-6 bedroom apartments. It is a unique holistic living experience, blending comfort and luxury. The highlights are a well-landscaped central courtyard, a state-of-the-art Resident's Activity Centre, terraces with recreational areas, activity zones and ample sporting opportunities. Apart from the efficiently designed residential towers, City Centre Patna comprises a state-of-the-art mall, multiplex, restaurants, a luxury hotel, efficiently designed luxury residential towers and world-class office spaces. A modern-day Eldorado, it certainly aspires to emerge as a signature lifestyle destination, bringing pride and glory to Bihar's changing skyline.



BRERAP05734-1/994/R-766/2019

An aerial view of The Residency - City Centre Patna

All images are Artist's Impression

The Residency Offerings

- Central Green
- Orchard Garden
- Herbal Garden
- Amphitheatre
- Reflexology Walk
- Pet Garden
- Play Lawn
- Green Castle
- Twitter Garden
- Celebration Garden
- Swimming Pool
- Cricket Practice Pitch
- Gym
- Indoor Games Room
- Banquet Hall
- Kids' Play Area
- Fitness/Zumba Room
- Reading Lounge
- Audio Visual Room
- Kids' Adventure Play Area

Rooftop Amenities

- Fun Terrace
- Shade Garden
- Dove Terrace
- Star Gazing Garden
- Activity Terrace
- Pranayam Garden
- Breeze Garden
- Sunset Terrace



The landscaped exterior between the two towers



The Arbour is ideal for walks



A dedicated Senior Citizen Zone



Kid's Play Area



The Roof Top Activity Area is ideal for recreation



The Infinity Swimming Pool is the central attraction of the project

Winter Treats

In 1690, Job Charnock, an agent of East India Company, first came to the city on a blustery monsoon afternoon and proceeded to buy three villages – Sutanuti, Kolikata and Gobindapur from the local landlord. In 1699, East India Company started developing the city as a Presidency conurbation and named it Calcutta. And the rest, as they say, is history! From being the capital of the country as a legacy of its colonial past, today Kolkata is a bustling metropolis. And winter, with pleasant days and cool mornings, is the most preferred time of the year. Indeed, this season is about celebrating with friends, having long drawn out lunches at the various clubs and a host of restaurants, cafes and bistros with the family, and exploring the nooks and crannies of the bustling city with like-minded friends. And everything is made more beautiful, courtesy the warm, glowing winter sun.

Yes, winter is the right time to enjoy food and festivities with the vast options made available by various outlets of our Hospitality Division. If you want to indulge in a little bit of nostalgia that is evoked by afternoon teas made famous by the memsahibs, the Loafer's Café in Swabhumi is the ideal place for cha, cakes, small eats and adda. The relaxed atmosphere of UNO, also in Swabhumi, will encourage the young and the old to let down their hair over a beer and a pizza. The Capella at Altair housed in Sector V, Salt Lake, will not only give you a breathtaking view of the city but also encourage you to experience an intimate meal with the special people in your life under the stars. Aftaa at City Centre Salt Lake can be counted on to encourage family celebrations or intimate tete-a-tetes. The Orient, also at City Centre Salt Lake and City Centre New Town, will give a delectable twist to the cuisine from the Far East, while Wykiki at Swissotel Kolkata Neotia Vista will liven up evenings with music, cocktails and a select menu of street foods. Take your pick and make the winter days in your life absolutely special!



Loafer's Cafe is the ideal place for cakes, tea and sympathy!



The interiors at UNO will remind you of American diners



Aftaa is just the right place for family celebrations



Capella at AltAir helps you to keep company with the sky and your group of friends!



A view of The Orient at City Centre Salt Lake



There can be no better place than Wykiki at Swissotel Kolkata Neotia Vista for cocktails, Asian street food and bonhomie

NeoBeginnings



Vyoma Innovus Global (VIG) Private Limited is an upcoming technology driven Smart Mobility Company, founded in 2016 with the vision to provide its customers and business partners with robust, extensible, customizable, smart IT and IOT solutions driven by real time data and analytics. It is presently incubated in Neotec Hub from January 2019.

VIG caters to a large variety of industries such as manufacturing, food packaging, retail, real estate, public sector administration and healthcare, to name a few. Since 2016, VIG has successfully implemented and delivered more than 20 IT projects that have either been subcontracted to the company directly by principle vendor to end users or been won by the company as a consortia partner. The company has expanded its reach through strategic alliances with various major technology companies like Siemens (Bangalore), Panorama, Honeywell, Ambuja Neotia and also exploring international collaborations with TRAFFICLogix (Canada) and Total Brand Security (New Zealand).

VIG has initiated a project with Bangladesh District Police for Traffic Management System implementation and has pitched in with the Bangladesh Highway Authority Police to undertake a pilot project of challan generation for over-speeding on the Dhaka – Chittagong highway route. The overall Bangladesh projects are worth a revenue potential of about Rs 50-60 Crores in next 2-3 years, to take Vyoma Innovus Global to next level of growth and acceleration.



Various Products of Vyoma:

- **sParking** – Smart phone-based parking management application to achieve faster, easier and denser parking of vehicles. sParking solution has been successfully implemented under Kolkata Municipal Corporation for last two years at about 750 parking locations in different parts of Kolkata.
- **Smart Signaling** – An AI based dynamic traffic signal control system. Smart Traffic Signaling Solution is running successfully at about 10 traffic junctions in Kolkata and 20 traffic junctions in Bangalore.
- **Dial 100 and Centralized Incident Management & Emergency Response System (CIMERS)** – Key features are emergency incident tracking, action monitoring, digital case diary and reporting.
- **Traffic Prosecution Challan Generation** – This Application software is used to log violation cases, generate alerts/SMS and prosecute the vehicle/driver.
- **Traffic 360** – Big Data Analysis on acquired traffic data.



Awards & Recognition:

- Vyoma Innovus Global received “PACMACHINE 2017” - the highest recognition for excellence in Packaging in India by Indian Institute of Packaging under The Ministry of Commerce & Industries, Govt. of India.
- The company has been recognized and awarded as “Best Tech Startup” by Indian Chamber of Commerce in 2019.

NeoHealth



A Motherhood Health Empowerment seminar was organised by Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, where eminent consultants empowered the guests through valuable guidelines to make the journey of motherhood smooth and healthy. The hospital also made a donation to Dakshin Kalikata Sevashram for the underprivileged



Neotia Getwel Healthcare Centre, Siliguri, organised a Free Health Checkup Camp in association with Khoribari BDO Office at Khoribari where paediatric and neonatological problems were addressed



Neotia Mediplus Garia, hosted the technical launch of the 64 Slice CT Scan with a seminar. The eminent speakers were Dr Debjani Sinha Roy and Dr Moni Sankar Samanta in the presence of reputed consultants



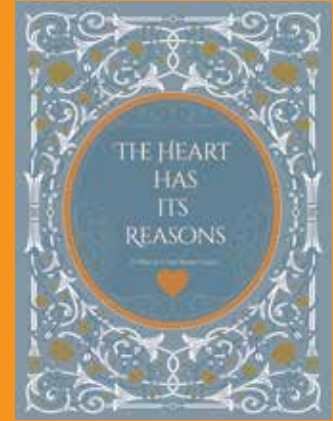
Poron Parbon 2019 was organised at Bhagirathi Neotia Woman & Child Care Centre, respectively on the New Town and Rawdon Street hospital premises. Employees, doctors, nurses and other staff members participated in this colourful pre-puja cultural programme and the ethnic fashion pageant



NeoHappenings



Dr Prema Pandurang, Managing Trustee of the Kshetropasna Charitable Trust based near Chennai, recently released the book, *The Heart Has Its Reasons*, which gives a glimpse into the humour, compassion and large heart of Late Shri Vinod Neotia, one of the founders of Gujarat Ambuja Cement. A decade after his demise, his memory continues to shine in countless hearts. An amalgam of pictures and personal recollections, the book was unveiled on his birthday on 1st October at a special Bhagwat session held at the Neotia residence in Queen's Park, Kolkata by Premaji who was Vinod Neotia's spiritual guide and friend for several years.



Since inception, Bhagirathi Neotia Woman & Child Care Centre's primary focus has been on providing top-of-the-line gynaecological, obstetrics, paediatric and allied paediatric and gynaecological super-specialties, backed by cutting edge facilities like an adult ICU, level 3 neo-natal intensive care unit and a state-of-the-art paediatric intensive care unit (PICU). The hospitals, operating out of Rawdon Street and New Town, Kolkata, take pride in maintaining that they are pillared on the shoulders of several strategically trained specialists, veteran nurses and occupational therapists who are committed to rendering catholic care to all patients and making them feel at home away from home. BNWCCC has been recently feted at the 4th Digital Health Innovation Summit as the Best IT Enabled Hospital in eastern India.



Subrata Debnath, Business Head of Raajkutir, a boutique hotel housed at Swabhumi, Kolkata, has been hailed as the Currylife International Chef Of The Year in UK at a ceremony hosted at London's Hilton on Park Lane



Smile please! A glimpse of the winners of the inter-department quiz competition recently organised by Ambuja Neotia's HR Department

Durga Puja is one of the most famous festivals celebrated in West Bengal and particularly in Kolkata, in honour of Goddess Durga during the period of Navaratri. Celebrated over ten days, the pandals are installed with beautiful idols of the goddess and her children and worshipped with fervour by the young and the old. According to Hindu mythology, Goddess Durga emerged from the collective energy of all our Gods as an embodiment of Shakti or divine feminine power, to destroy demon Mahishasura, the demon who was terrorising the earth. The name Durga in Sanskrit means 'the impenetrable'; she exists in a state of self-sufficiency and in ultimate power. As always, Durga Puja was celebrated this year with great pomp and festivity at The Ffort, Raichak on Ganges.



Subrata Debnath, Business Head, Raajkutir, hosted a traditional cake - mixing ceremony with all the Chefs at the hotel to usher in Christmas



An employee engagement programme organised by the HR Department of Ambuja Neotia was held to improve team bonding, employee interaction and knowledge sharing across all verticals. Here are some participants who took part in the event



Ecospace Business Park, New Town, in association with t2, hosted a Chinese Food Festival to showcase a wide assortment of Chinese delicacies with the city's most loved Asian restaurants



Eminent author, entrepreneur and youth expert Rashmi Bansal recently interacted with start-ups of Neotec Hub and employees of Ambuja Neotia at the Ecospace Business Park, New Town



A cancer awareness programme was recently organised by Ambuja Neotia Group's HR Department for its employees in association with AMRI Hospitals on the occasion of The National Cancer Awareness Day



NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | +91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education

www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

www.ambujaneotia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Hospitality**Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas
+91 33 4040 4040 | +91 98314 04040

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town
www.swissotel.com | +91 33 6626 6666

Altair

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Clubs**The Conclave**

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining**The Orient**

Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield Bangalore: +91 96675 40036

QSR**Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: +91 6333 4985

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail**City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lac sqft
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lac sqft
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft
+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft
www.citycentremalls.in | +91 70440 59536

Incubation**Neotec Hub**

An Incubation centre empowering startup ecosystem in Eastern India
Ecospace New Town: +91 4040 6169